

SPONSOR PROPOSAL

# ★ Febfest 2023

FRI 03 FEB



FRI 10 FEB

frocks  
AT THE trots

RAISING FUNDS FOR OVARIAN CANCER

team  
teal

WOMENcan  
FORWARD CARE FOR ALL

FRI 17 FEB



# Welcome to **Febfest** at Newcastle Paceway!

A three-week festival of Summer Harness Racing and Entertainment, featuring;

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<b>TAB Carnival of Cups</b>	Friday 3 February
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<b>Team Teal Frocks at the Trots</b>	Friday 10 February
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<b>AVE Technologies Newcastle Mile Night</b>	Friday 17 February
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An extensive media, marketing and promotional campaign will support FebFest with advertising across TV, radio, press and social media plus all races will be broadcast nationally and internationally via the Sky Racing network.

We are pleased to offer the following sponsorship options for FebFest 2023;





# Febfest 2023

The **TAB Carnival of Cups** returns to Newcastle Paceway in 2023 following a four year hiatus and will kick off **FebFest** in true carnival style with family friendly off track activities, two feature races (Newcastle Cup & TAB Hunter Challenge), six supporting races plus live music from local party band **The Years** and a raft of entertainment and hospitality options.



Sponsor Benefits	Feature Race Sponsor: Newcastle Cup	Supporting Race Sponsor
Naming rights to the <b>Newcastle Cup</b> for 2023	✓	
Naming rights to a support race on Carnival of Cups Night		✓
Race name exposure through race books, national form guides – newspaper, betting apps, SKY1 Racing	✓	✓
Guaranteed further race names throughout 2023	12 race names	6 race names
Track signage alongside winning post (for 12 months)	✓	
Exclusive table in VIP Room on TAB Carnival of Cups Night, Friday 3 February 2023	10 guests	6 guests
Chef's premium three course meal	✓	✓
Beer, wine, soft drinks	✓	✓
Race Book Ad	Full page ad	Half page ad
Complimentary race books for your group	✓	✓
Logo on Newcastle Herald press ads, NHRC website, venue coasters throughout Feb Fest	✓	
Social media exposure through NHRC Facebook page & Instagram page	✓	✓
On-track photograph of your group with winning horse of your sponsored race	✓	✓
Souvenir gift	✓	✓
	<b>\$7,500 + GST</b> (or 3yr term \$7,000 + GST p.a)	<b>\$2,500 + GST</b>

# frocks AT THE trots

RAISING FUNDS FOR OVARIAN CANCER

**team  
teal**

**WOMENcan**  
FUNDING CANCER RESEARCH

# Febfest 2023



Harness Racing is a huge supporter of Ovarian Cancer Research through WomenCan nationally.

Each year during February & March the **Team Teal** campaign runs across harness racing in Australia and New Zealand to raise funds and awareness. All female harness drivers wear Teal Pants when racing and money is donated by NHRC, HRNSW and TAB for each win by a female trainer or driver.

Team Teal Frocks at the Trots Night is a charity event supporting support WomenCan. There will be plenty of fashion, fun & fundraising activities.

Sponsor Benefits	Feature Race Sponsor: Newcastle Cup	Supporting Race Sponsor
Naming rights to the <b>Mares Slipper</b> for 2023	✓	
Naming rights to a support race on Team Teal Night		✓
Race name exposure through race books, national form guides – newspaper, betting apps, SKY1 Racing	✓	✓
Guaranteed further race names throughout 2023	12 race names	6 race names
Exclusive table in VIP Room on Team Teal Frocks @ The Trots Night, Friday 10 February 2023	10 guests	6 guests
Chef's premium three course meal	✓	✓
Beer, wine, soft drinks	✓	✓
Race Book Ad	Full page ad	Half page ad
Complimentary race books for your group	✓	✓
Logo on Newcastle Herald press ads, NHRC website, venue coasters throughout Feb Fest	✓	
Social media exposure through NHRC Facebook page & Instagram page	✓	✓
On-track photograph of your group with winning horse of your sponsored race	✓	✓
Souvenir gift	✓	✓
Donation to Team Teal	\$500	\$200
	<b>\$5,500 + GST</b> (or 3yr term \$5,000 + GST p.a)	<b>\$2,500 + GST</b>





# Febfest 2023



**The AVE Technologies Newcastle Mile** is one of the richest Group 1 Harness Races held in regional NSW. It's \$100,000 prize money and winner qualification into the prestigious \$1million Miracle Mile attracts the best horses, drivers and trainers in the country. As such, this marquee event on Newcastle Harness Racing Club's calendar, has become a major sporting attraction in the Hunter region. Off track this year will feature a free concert from **The Viper Creek Band** with special guest **Max Jackson** rockin' the trots!

Sponsor Benefits	Supporting Race Sponsor
Naming rights to a support race on our premier race night - <b>Newcastle Mile Night</b>	✓
Race name exposure through race books, national form guides – newspaper, betting apps, SKY1 Racing	✓
Guaranteed further race names throughout 2023	6 race names
Exclusive table in VIP Room on Newcastle Mile Night, Friday 17 February 2023	6 guests
Chef's premium three course meal	✓
Beer, wine, soft drinks	✓
Race Book Ad	Half page ad
Complimentary race books for your group	✓
Social media exposure through NHRC Facebook page & Instagram page	✓
On-track photograph of your group with winning horse of your sponsored race	✓
Souvenir gift	✓
	<b>\$2,500 + GST</b>

## Febfest Freebie

Book a supporting race sponsorship at **all three** FebFest race meetings and **receive one FREE!**

Includes all promotional activity as outlined in previous pages **PLUS** hospitality for 12 at any one of the FebFest events (please book your preferred event at time of sponsorship approval)

That's 3 race names across FebFest

18 additional race names throughout 2023

Dinner & Drinks for 12 guests

Exposure for your company or brand

AND a festive night out at FebFest 2023

**Just \$5000 + GST (limited availability)**



## Agreement

Sponsor Name:

Contact person:

Email:

Phone:

Preferred sponsorship option:

Cost:

Signature:

# Thank you!

for taking the time to review this proposal...  
If you have any questions please contact

**Jane Hextell**

Business Development Manager

PO Box 149 Broadmeadow NSW 2292

Phone: 02 4956 1750

Mobile: 0414 698 150

[marketing@newcastleharness.com.au](mailto:marketing@newcastleharness.com.au)

